

## PERC Dry Cleaning Alternatives Free EXPO

Sunday, May 18, 2008  
9:45 A.M. to 3:30 P.M.

Southern California Edison's  
Customer Technology  
Application Center (CTAC)  
Irwindale CA

A presentation of cost effective,  
viable and safer alternatives to  
PERC dry cleaning.

The Perc Dry Cleaning Alternatives EXPO will provide cleaners with information on water-based and carbon dioxide alternatives. The EXPO will feature speakers from government agencies who will discuss the PERC regulations and grant programs.

Hear from cleaners and who are successfully using water-based and carbon dioxide cleaning systems. Talk with water-based and carbon dioxide formulation and equipment suppliers and manufacturers. Get information on the cost to cleaners of using water-based and carbon dioxide processes. Get information on safer spotting chemicals.

The EXPO is targeted at cleaners and government representatives who wish to learn more about water-based and carbon dioxide cleaning.

## EXPO AGENDA

- 9:45 AM**     **Registration and  
Continental Breakfast**
- 10:15 AM**     **Welcome and Introduction**  
*Katy Wolf,*  
Institute for Research and  
Technical Assistance
- 10:30 AM**     **Government Panel: Regulations  
and Grant Programs**  
*Hafizur Chowdhury,*  
California Air Resources Board  
*Mark Nash,*  
Bay Area Air Quality  
Management District  
*TBD,*  
South Coast Air Quality  
Management District
- 11:10 AM**     **Cleaner Panel**  
*Steve Berglund,*  
Mastercraft Cleaners  
*Gordon Shaw,*  
Hangers Cleaners  
*Robert Smerling,*  
Royal Cleaners  
*Katy Wolf for David Yoo*  
Legacy Cleaners
- 12:45 PM**     **Buffet Lunch**
- 1:45 PM**     **Wet Cleaning Demonstration  
Visit Vendor Tables**
- 3:30 PM**     **Adjourn**

## Free PERC Dry Cleaning Alternatives EXPO

Southern California Edison's  
Customer Technology  
Application Center (CTAC)  
6090 North Irwindale Avenue  
Irwindale, CA 91702

Attendance is free.  
Continental breakfast and  
buffet lunch will be provided.

To register as an attendee or  
to reserve a free vendor table:

call (818)244-0300  
or email: [irta@earthlink.net](mailto:irta@earthlink.net)

Registration must be received by  
May 12, 2008

There will be no walk-in registration  
on the day of the conference.

Space is limited.  
Please register early.

For more information please call  
IRTA at (818)244-0300

## EXPO Features:

- Talk to Regulators
- Talk to Cleaners about their Water-Based and Carbon Dioxide Machines
- Talk to Suppliers about Equipment and Detergents.
- Watch Wet Cleaning Demonstration
- Find out about System Costs
- Find out about Safer Spotting Chemicals

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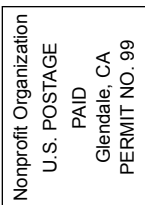
### About the Institute for Research and Technical Assistance (IRTA)

IRTA is a nonprofit organization involved in identifying, developing, testing and demonstrating safer alternatives. IRTA focuses on alternatives used in cleaning, paint stripping, dry cleaning, coatings, adhesives and lubricants. IRTA reaches businesses throughout the country by sponsoring workshops, publishing a quarterly newsletter and providing detailed analysis and testing results in published case studies and reports.

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#### Conference Sponsors:

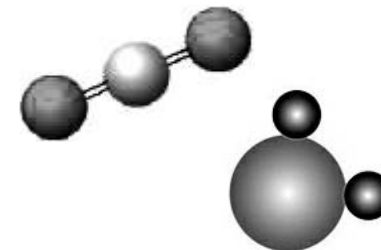
Southern California Edison  
Institute for Research and Technical Assistance  
California Air Resources Board  
California Department of Toxic Substances Control  
US Environmental Protection Agency, Region 9



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A presentation of cost effective, viable and safer alternatives to PERC Dry Cleaning

### Water-Based Cleaning Processes Carbon Dioxide Cleaning



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